



May, 08
Page 1 of 2

Contact: Caroline Davidson
Director of Public Relations
P +612 9907 0020
M 0418 290163
caroline@selecthotels.com

Select Announces Management Deal For Iconic Victorian Hotel

Select Hotels & Resorts International Management Pty Ltd (Select) has been appointed to manage an historic hotel in the Dandenong Ranges in Victoria. The heritage-listed hotel, to be known as **Select Burnham Beeches, Dandenong Ranges**, has been closed since the mid 1990's and will undergo an extensive renovation and fit-out of all public areas, suites, restaurant and bar outlets - with an opening date scheduled for June 2009. The deal is a milestone in this exciting strategic direction for the *Select* brand which has plans to rapidly expand their management division and grow Membership to 100 hotels within eighteen months. Further management deals are pending in Australia, New Zealand and China on other unique properties in stand-out locations.

Ralph Kelly, Select's Managing Director, says, "We are extremely pleased to announce this exciting deal for *Select* and to be working with owners and developers **P'Leisure Resorts Management Burnham Beeches of Victoria**. *Select* will provide first-class industry expertise and innovative management programs to ensure Select Burnham Beeches, Dandenong Ranges, successfully fulfills its potential as an historic and iconic property in one of Victoria's most beautiful and sought-after tourism destinations."

Select Burnham Beeches, Dandenong Ranges, is a superb example of Art Deco's Streamline Modern style architecture and a unique reminder of that romantic and flamboyant era. Burnham Beeches was formerly operated as a boutique hotel from 1988-92 by the luxury Aman Resorts Group and, once restored to its former glory, will be operated by *Select* and feature 50 guest rooms and suites: some with balconies and all providing stunning views over the extensive gardens. Conference facilities for up to 100 will be developed to the highest standard and a spa and wellness centre are also planned. The hotel is located in a popular tourist corridor on Sherbrooke Road; just 45 minutes from Melbourne's CBD and is situated in 56 acres of grounds adjoining the Alfred Nicholas Gardens and adjacent to the Dandenong Ranges National Park. Kelly enthuses, "We believe this outstanding property will reflect and complement the unique quality of the authentic accommodation and travel experiences that make up the Membership of *Select Hotels & Resorts International*."

Kelly continues, "The *Select* brand is already very well known within its target market of high income earners, so it is a natural progression for us to become a hotel operator. The brand is a hallmark of authentic unique accommodation and this sets us apart from other hotel companies. The interest from property developers and existing hotel owners for *Select* to manage their hotels has been extensive. As a hotel operator, *Select* will be able to provide increased tangible benefits for the current and future Members as our visibility in the market will increase substantially, generating more bookings and higher asset value within the Member network."

-End-

Bookings: res@selecthotels.com or www.selecthotels.com or 1300 368 925 toll-free within Australia or elsewhere (non toll-free): +612 8968 2777

More....

Select Member properties for 2008 are:

AUSTRALIA: *The Observatory Hotel, Sydney, NSW; Lillianfels Blue Mountains Resort & Spa, Katoomba NSW; Tower Lodge, Hunter Valley, NSW; Kims Beach Hideaway, Toowoomb Bay, NSW; Arajilla Retreat, Lord Howe Island, NSW; MV A.Q.A., Sydney Harbour, NSW, Meadowlake Lodge, Milton, NSW; Hotel Lindrum, Melbourne, VIC; Hotel Pension Grimus, Mount Buller, VIC; The Lodge at Tarraleah, Tarraleah, TAS; Couran Cove Island Resort, South Stradbroke Island, QLD*

NEW ZEALAND: *Carrington Resort, Karikari Peninsula, Northland; Mangapapa Petit Hotel, Hawke's Bay; Huka Lodge, Taupo; Maruia River Lodge, Murchison; Grasmere Lodge, Arthur's Pass; Huntley House, Christchurch; Otahuna Lodge, Christchurch; Millbrook Resort, Queenstown; The Spire Hotel, Queenstown; Fiordland Lodge, Te Anau; Corstorphine House, Dunedin;*

PACIFIC ISLANDS: *Fiji Orchid, Nadi, Fiji; Nukubati Island, Fiji; Dolphin Island Resort, Fiji; Toberua Island Resort, Fiji; Royale Takitumu Villas, Rarotonga, Cook Islands; Tikehau Pearl Beach Resort, Tikehau, Tuamotu Archipelago, French Polynesia; Manihi Pearl Beach Resort, Manihi, Tuamotu Archipelago, French Polynesia*

ASIA: *Saman Villas, Bentota, Sri Lanka; The Regency Wing of Galle Face Hotel, Colombo, Sri Lanka; Mom Tri's Villa Royale, Phuket, Thailand; Veranda Resort and Spa, Hua Hin, Thailand; Wanakaren Beach Resort & Spa, Phuket, Thailand*

MIDDLE EAST: *Emirates Al Maha Desert Resort & Spa, Dubai, UAE*

Please contact us for more information or for high-resolution images of *Select* properties or visit us at www.selecthotels.com